

[**TCLN**](#) is one of the very few Social Media Companies that are publicly trading today. The company has a unique business model that distinguishes it from its very large and very well known peers. Unlike the other companies **TCLN**, however, will share the ad revenues with its members.

The company is hoping this unique business model will help successfully attract huge influx of members at a rapid clip and accelerate ad revenues, this is a simple win-win proposition for the members and the company.

The unique online concept has a tiered payment plan, members who invite and encourage others to join share a portion of the revenues for each member that signs up through their efforts. The plan somewhat resembles the **AMWAY**© payment model with one major difference - Members don't have any product to sell— that is a huge plus.

Social Media ad market is growing like a wild fire, Facebook alone will reach \$1.5 Billion Dollars in revenues this year. Huge amount of ad money is being redirected to online advertising, [**TCLN**](#) and its members could profit from its unique strategy.©

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