



COOL | MAJESCO | PROFILE | SUMMARY

Majesco , COOL, an innovative provider of video games for the mass market, focused on developing and publishing a wide range of casual and family oriented titles on leading console and portable systems. Our diverse product portfolio provides us with multiple opportunities to capitalize on the large and growing installed base of digital entertainment platforms and an increasing number of digital entertainment enthusiasts. Over our 22 year history we have developed strong retail and distribution network relationships that enable us to sell our products to U.S. retail chains, including Wal-Mart, GameStop, Best Buy, Target and Toys 'R Us

Majesco , COOL, is a provider of interactive entertainment products. Our products allow us to capitalize on the large and growing installed base of interactive entertainment platforms and an increasing number of interactive entertainment enthusiasts. We sell our products primarily to large retail chains, specialty retail stores, video game rental outlets and distributors. We also sell our products internationally through distribution agreements with international publishers. We have developed our retail and distribution network relationships over our 20-year history.

The Company publishes video games for almost all major current generation interactive entertainment hardware platforms, including Nintendo's DS, Game Boy Advance, or GBA and Wii, Sony's PlayStation 2, or PS2, and PlayStation Portable, or PSP ® , Microsoft's Xbox and Xbox 360 and the personal computer, or PC. In addition, we manufacture and market stand alone plug and play video game systems and peripheral devices targeted at the mass market.

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