Stevia Corp. | STEV | Profile | Summary

Stevia Corp. (STEV) is a farm management company focused on Stevia agronomics from plant breeding to good agricultural practices to development of stevia derived products.

Stevia Corp. invests heavily in R&D and IP acquisition and manages its own propagation, nursery, and plantations as well as provides services to contract growers and other industry growers.

The Company was founded to deliver top quality agribusiness solutions in order to maximize the efficient mass production of stevia leaf and stevia derived products. The Company is headquartered in the US with farm operations/R&D in Vietnam, China, and Indonesia and planned operations in the US.

Read the comprehensive analysis:* *find out the 'Target Price', market dynamics, the opportunity and meet the excellent management team click here , download the full report!

INVESTMENT HIGHLIGHTS

> Opportunity to invest in an early development stage, vertically-integrated stevia

farm management company in an emerging, high growth market

> The Company plans to be a “one stop shop” agribusiness solutions provider offering the full spectrum of farm management services

o Operate its own plantations, manage contract farms, and service industry growers ***(read Executive Summary)***

o Expects to achieve positive EBITDA by the second quarter of 2013, growing to $ 3mm in annualized EBITDA by the end of 2013

(read full Investment Highlights)

o Positioned to become a global leader in the stevia industry that maximizes the efficient mass production of stevia leaf and stevia derived products

o Fastest growing product in the alternative sweetener market with 6,000 products across 35 countries

o Expected to eventually replace 20% of the sugar segment of

global sweeteners or a $10 billion market opportunity

> Our valuation

analysis results in a target price of $1.20 per share which represents significant upside of over 4 times the current stock price (see Valuation)

> The Company recently secured $500,000 in an equity private placement

and has access to $20 million from Southridge Partners.

> Global sweetener market is a $60 billion dollar industry!

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ee the company's growth plans, the advantages of Vertically Integrated Supply Chain and much more...

full free report

MANAGEMENT TEAM

Strong Global Executive Team with highly

recognized leadership skills, expertise and decades of experience in Three Continents, Four vibrant

economic regions of the world (The United States, Europe, Latin America and Asia-Pacific).

George S. Blankenbaker

(President)

Mr. Blankenbaker has been leading the

development of high Reb-A Stevia farming in Vietnam, where he imported the

Morita variety to trial in 2008 and in 2009 signed a contract to supply stevia leaf to

PureCircle , the industry's leading refiner. Mr. Blankenbaker first became involved in commercial

agriculture in 2002 when he began working with the Agri-Food Veterinary Authority of Singapore

(AVA) to provide strategically important food supplies to Singapore. Prior to that Mr.

Blankenbaker co-wrote and co-presented a bid for the U.S. Navy Subsistence Prime Vendor (SPV

) Contract valued at USD $197 million covering three zones of Japan, Singapore, and Diego Garcia.

The contract was awarded in 2002 and the Singapore and Diego Garcia portion is currently supported by

the Rong-Yao group, a partner company based in Singapore.

During the 19 90s

Mr. Blankenbaker was the Managing Director of a foodservice equipment company

servicing South East Asia and was a partner of a holding company that established the first

broadline foodservice distribution facility in Singapore which was also the first food distribution

facility in Singapore to achieve both ISO 9000 and HACCP certification. Mr. Blankenbaker

also traded commodities and was an independent consultant and analyst for Standard Chartered Bank

and Reuters and was on the implementation team that established Globex in Singapore linking the

Singapore International Monetary Exchange with the Chicago Board of Trade.

Read more...

Rodney L. Cook

(Director)

Dr. Pablo Er at (Director)

Thomas Ong (Director of Operations, Asia)

Dr. Zhang Ji (Chief

Technical Advisor)

Dr. Nguyen Van Dan

(Technical Advisor –

Vietnam R&D and Propagation Center)

Vincent Tan Meng Sheong

(Director of Operations, China)

click here for *Management Bios*

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