

Stevia Corp. Announces All July 15 Trades Sequestered Due to Error by FINRA

Written by Editor

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INDIANAPOLIS, IN--(Marketwired - Jul 16, 2013) - Stevia Corp. (OTCQB: STEV) ("Stevia Corp" or the "Company"), a farm management company focused on the economic development of stevia, the fastest growing product in the alternative sweetener sector, wishes to inform the public that the Financial Industry Regulatory Authority (FINRA) acknowledged that due to an error on its part, the trading symbol for Stevia Corp. (STEVE) was erroneously displayed as invalid on Monday, July 15th and will be corrected as of market open on July 16, 2013.

As a result, FINRA sequestered all trades made on July 15th, apologized to the Company and the Company in turn extends an apology for the concern this caused to its shareholders. In related news, the company wishes to advise it has filed its annual 10-K financial report with the SEC at <http://www.sec.gov>.

George Blankenbaker, Stevia Corp President, comments, "This was a very unfortunate situation that was beyond our control, so we wanted to take this opportunity to assure all of our shareholders that Stevia has remained on track with our development plans as laid out in our Form 8-K filed on June 29th, 2011 and that we actually commenced commercialization ahead of schedule generating over \$2 million of revenue during the quarter ending March 31st, 2013 and we are now firmly focused on the continued expansion of our proven business model."

Further details of the Company's business, finances, appointments and agreements can be found as part of the Company's continuous public disclosure as a reporting issuer under the Securities Exchange Act of 1934 filed with the Securities and Exchange Commission's ("SEC") EDGAR database. For more information visit: www.steviacorp.com

steviacorp.us

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About Stevia Corp. (OTCQB: STEV)

Stevia Corp. is a farm management company focused on best practice agronomic competency in order to deliver high-value stevia through proprietary plant breeding, excellent agricultural methodologies and innovative post-harvest techniques. To date, the Company has acquired two grower supply contracts and three nursery fields in Vietnam. For more information visit:

www.steviacorp.us

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About the Stevia Industry Sector

Within two years of the USA market opening, Nielsen-based retail consumption data indicated almost \$1 billion of retail sales for the sector. In 2010, stevia products were launched across thirty-five countries and in 38 categories. Zenith International estimates worldwide sales of

stevia

extract reached 3,500 tons in 2010 with an overall market value of \$285 million and forecasts the global market for

stevia

will reach 11,000 tons by 2014 requiring the tripling of

stevia

leaf production at the farm level to keep pace with consumer demand. For more information visit:

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